



Dear business partners,

It is our particular concern to wish you, your families and friends will come unharmed through this current crisis situation. We want you to know that we will stand together despite due distancing and look ahead jointly. Truly to the motto #staytogetherbutfarawayenough.

With this newsletter and a [Webspecial](#) published simultaneously, we would like to inform you about the ongoing situation at DESMA and send out some positive signals.

Let us start with a quote the date of origin of which may surprise you:

„The command of modern information and communication technologies will become a fundamental cultural technique rating as highly as literacy.“ *

It comes from the Education Commission „*The future of education – The school of the future*“; convoked by the former Minister-President of the German state North Rhine-Westphalia, Johannes Rau – in 1995.

In particular, it shows how important it is to engage in "new", often not so ground-breaking ways of joint exchange. Digital aids and tools that were considered "nice to have" just a few days ago and whose effect was questioned in direct comparison to personal exchange suddenly have turned out to be quite productive and practicable in the light of the imposed ban on contact.

The exploding number of downloads of countless productivity and collaboration tools is proof of this.

However, did this explosion in demand not invalidate all laws and regulations? - On the contrary. The rules of the game, which apply above all in the context of the GDPR have gained enormously in importance and make their observance and monitoring absolutely essential. Nobody should or wants to share valuable information via unsafe connections or save it on unknown servers somewhere in the world.

(GRAFIK SMARTCONNECT4U-ECOSYSTEM);



In order to give an appropriate response to the significantly changed conditions, we decided to place our **SmartConnect4U ecosystem** at your disposal free of charge from 1 April 2020. Following a short registration process, you will have the chance to network with each other digitally and efficiently, exchange specific information and advance your project work or simply to share your current challenges and concerns - in a way that is legally compliant and future-proof!

We are hoping that you will benefit from our innovative performance, especially in times like these, and look forward to shaping the future together with you. Stay healthy!

Warm regards

MS/HZ

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